



IDENTIGATE
Bringing Ideas to Life! 

CASE STUDIES



**EVENT REGISTRATION AND ACCREDITATION
FOR AN INTERNATIONAL INVESTMENT CONFERENCE AND EXHIBITION**

Our Client is A premier Trade and Investment Promotion Agency Responsible for Promoting and Facilitating Investment. As part of its Mandate, the agency Organizes an International Investment Conference that Brings together Both Local and Foreign Investors. The Main Objective of the Conference were to Position the Country as a Gateway to Africa. In Pursuing this Objective, the conference brought together African Ministers from 22 Countries and a host of delegates from other countries.



22+
African Countries



2,700+
Delegates



73+
Exhibitors Per Event



THE GAPS

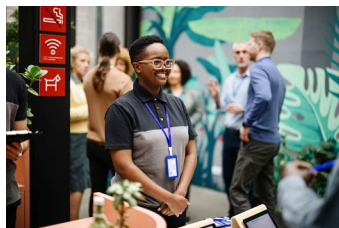
Efficient and effective registration of event attendees during both pre-registration phases and on-site registration was key to the event's success. The client therefore sought a solution that could both meet their specific requirements that included

1. **Online Registration** - An integrated online registration tool that could be seamlessly embedded to Event Websites
2. **Payment Integration** – Integration with Payment Service Providers to allow for Real-time payment Processing and Accreditation of Delegates.
3. **Print@Home Badges**– Ability to send registered guests automated badges that could be printed by guests at home at their own convenience.
4. **On Site Check-in and Badge Printing** – Check-in guests (On Site) and Print Badges for Guests that register on site.
5. **Real Time Reports & Analytics** – Provide Real-Time reports and analytics. Such reports could include daily registrations data, and attendance records.



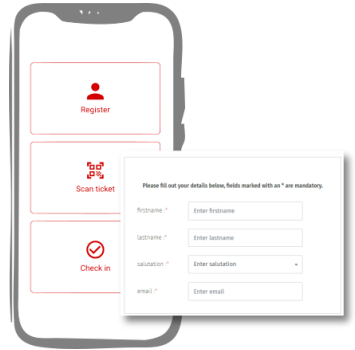
THE SOLUTION

We Proposed and Implemented our Leading Event Management and Accreditation Platform code-Named **EventsOS**. **EventsOS** Events is a complete Event registration Solution Its features include online registration forms, tickets and badges and guest check-in tools. The platform helped the client simplify and streamline its online Event Registration, Guest List Management, Payment Integration RSVP and guest check in processes.



The platform has simplified the Client's Event Registration and Management Processes, reduced operational and administrative costs and improved the overall guest experience. Some of the benefits include;

- ◇ **Optimized Guest List Management**— the Inbuilt form builder now allows the client to create and multiple guest lists with specific data as desired.
- ◇ **Simplified Online Registration**—Online registration has been reduced to a simple form embedded on the event Website.
- ◇ **Optimized Payment Processing**— Simplified management of delegate payment and management of associated accreditation processes
- ◇ **Streamlined Data Management**—All registration Data and



ABOUT US

We are a leading developer of Innovative Software Solutions that address challenges associated with Managing **People, Facilities** and **Assets** Across Africa. Our vision is to transform lives, positively impact our customers and drive better outcomes for our stakeholders

Our range of solutions include Visitor Management, Facilities Management, Security Operations Management, Inbound and Outbound Logistics Management, Booking and Appointment Management, E-KYC, IOT and Event Management and Accreditations Solutions for various public and Private Sector Organizations.

OUR BRANDS



BRANDS THAT TRUST US



Identigate Integrated Solutions Ltd (Identigate)

1st Floor, Bishop Magua Building, George Padmore Lane

P.O. Box 22470-00505, Tel 0798-335-732

Nairobi, Kenya



www.identigate.co.ke



info@identigate.co.ke



[@identigate.co.ke](https://twitter.com/identigate.co.ke)



[@identigate.co.ke](https://www.linkedin.com/company/identigate.co.ke)

